

COMMUNITY INCLUSION AND COMMUNICATION PLAN					
PHASE ONE					
WHAT	WHO	AIM	OUTCOME	WHAT WE DID	WHAT WE'LL DO
Surveys Questionnaires	General public	Inform and test opinion	The general public will be aware and will have a say		
Speaking to people: Market day stall Trawl shops and businesses	General public Local businesses	Inform about project Gain support Gain information	The general public will be aware and informed	Ran market stalls on 3 Wednesdays	There will be further Market stalls in spring 2025. Purpose to inform on progress and recruit individuals as volunteers and supporters
Public meeting/Open Day	Any members of the public	Inform about the project	The general public will be aware and informed	An open community event to celebrate and inform planned for 2025	Community group events planned for spring-summer 2025
Media publicity	General public	Inform about the project and raise public interest and support	The general public will be aware. There will be publicity for the project and its funders	Cambrian News and County Times have run articles in summer/autumn 2024. A press briefing site visit was held 15.11.14	Continue to liaise with Cambrian News, County Times, and other publicity outlets such as Y Blewyn Glas (papur bro Dyffryn Dyfi), local radio and Just in Time magazine.
Networks and Steering Groups	Representatives with a particular interest in the project and useful expertise.	Provide a conduit to the town community & advise/steer project	The project will be in touch with town management	Stables CIC currently has 7 members of Board and is inviting 3-4 new members to join in autumn 2024	Continue to up-date & involve the Board. Board will assume more responsibility in Phase Two. Continue to inform and work with Town

					Council through representative on CIC
Display about the project	Members of the public who use particular venues	Inform about the project	The general public will be aware and informed	Autumn 2024 display in Plas Foyer. This will be updated and available to take to local events/venues	2024 - 2025 Renew display at intervals Use display in Ysgol Bro Hyddgen event and community events in the town
Banners	Members of the public and people attending events	Publicise the project and raise enthusiasm and support	People will feel included and understand what is happening	Display on builder scaffolding. Roller banner use in Plas and at events	Continue to use banners at events
Email	People already interested	Keep informed Get feedback on plans	Create a sound/varied base for support for the project. Continued input of ideas and commitment	In addition to the existing 85 on the database of interested people, a further 23 people signed up at Market Stall in August 2024 and 18 because of the Community meeting July 4 th 2024	Continue to keep these people informed with a regular email update Add to interested contacts list through activities & events
Social Media	General public/specific interest groups	Keep informed Make new contacts Trawl information	The general public will be aware and informed Valuable new contacts made and ideas for further involvement	In the process of re-launching the Stables Facebook page.	Make regular up-date posts on the Stables, Machynlleth Plas and Town Council Facebook pages.
Links to other local plans and initiatives	Machynlleth and Powys, planning initiatives and consultants	Ensure Old Stables plans link with other Machynlleth and area initiatives	Old Stables included in local planning and initiatives.	In regular contact with Powys Transforming Towns.	Ongoing contact with local initiatives, including Powys Transforming Towns.

	Ecodyfi and the Dyfi Biosphere Tir Canol area initiative		Strengthen involvement with other initiatives.		Ongoing engagement with Powys Town Centre Regeneration (Transforming Towns) Ongoing engagement with Tir Canol, Ecodyfi and the Dyfi Biosphere
Online engagement with relevant businesses and organisations	Tourism/event related businesses	Ascertain demand for project and its viability	Provide a basis for viability of the project	Local business rep to join CIC	Continue to keep these businesses updated through newsletter.
Local community group meetings	Members of groups/organisations	Widen public knowledge of project Trawl for possible use of Stables Trawl for people who want to be actively involved Be as inclusive as possible	Groups will be better informed and able to input ideas and commitment	Meeting held to introduce the project to community groups. Working with Gerddi Bro Ddyfi to contribute ideas for the Stables exterior area.	Extend to other groups/organisations Seek to involve through attending meetings with members. Identify individual volunteers who might be involved at various stages of the build and interpretation
Specialist interest meetings	People with interest/knowledge of relevant heritage (historical/architectural/natural)	Recruit special skills/knowledge base	Build information base and develop ideas	Have identified individuals who have skills or who have already worked on local heritage interpretation. Contacted individuals	Organise a workshop/s to gather ideas and create a skills base. Start to develop themes for heritage interpretation

				who are knowledgeable about the history of the Stables and related land use	
Research	People from groups above	To gain detailed information on heritage topics and environmental issues related to the project	Provide wider and accurate information on which to base heritage interpretation and environmental interventions	See above The filmmaker has interviewed key contacts for the history of the Stables/Kennels Two members of the community are researching connections with the Stables/Kennels	Continue to work with individuals and organisations to expand and authenticate research material. Encourage local individuals to learn and use research skills
Engage with school (Ysgol Gynradd Bro Hyddgen)	Specific topic/interest groups	Provide a structured and specific learning experience	Knowledge related to heritage aspects of the project Create a sense of ownership	Engaged with Year 5 Ysgol Gynradd Bro Hyddgen. Site visit & workshop to develop ideas for banners	Continue work with Year 5 pupils to create a mural. Develop a relationship with the senior school to using the Stables as a case study for ecological topics (bats) and architectural heritage or the history of using horses
Engage with youth group/s	Members of the Machynlleth youth community and Machynlleth Scout group	Provide a structured and specific learning experience Learn skills	Knowledge related to heritage aspects of the project Have new skills Create a sense of ownership	Have identified a project to set up a Youth Club. Have links to Machynlleth Scout/Guide group	Spring 2025 plan to involve youth groups in creating murals related to the Stables. Develop the project with local community

			Create a sense of inclusivity	Have links with local artists and facilitators	artists
Engage with wellbeing and health groups	People who will benefit from inclusion in wildlife/creative activity	To be inclusive To help with health issues through physical and mental involvement	Create a sense of ownership through inclusion in the project	Have established a link with Gerddi Bro Ddyfi, an organisation that delivers on health and well being through working in the garden and learning skills	Spring 2025 work with the Gerddi to develop a specific plan for involving some of their clients in work related to the Stables.
Work with local creators	People who can deliver aspects of interpretation	Utilise local creativity and skills Provide workshop leaders for engagement activities	Provide work for local people Draw on and utilise specific skills Include creative work in the building and in interpretation	Graphic designer and video filmmaker have worked with pupils of Ysgol Gynradd Bro Hyddgen to develop ideas for banners	Establish a group of creators with relevant skills. Work with them on initial projects that involve local people. Commission individual creators/makers to deliver specific aspects of the heritage interpretation.
Work with local skilled people	People and groups with building /garden/ growing/skills	Utilise local knowledge and skills	Provide work for local people Draw on and utilise specific skills in the work on the building and surrounding land	Initial talks with Gerddi Bro Ddyfi and some individual craftspeople	Develop a plan with the Gerddi to develop and manage the Stables land. Develop ideas for introducing local skills into the build work e.g., carpentry/iron work/masonry Collaborate with CAT

					and students on Sustainable building
Work with skills teachers	People (local and away) who might run courses at the Stables	Establish Stables as a skill learning centre	Provide work for skilled people Provide opportunities for learning and developing skills	Feasibility research included nearly 40 different skills courses run by centres such as Denmark Farm, Rural Skills Centre Wales, Acton Scott, Humble by Nature, Bodnant Food Centre. Many of these courses are residential. Have a list of potential local skilled people who might want to deliver courses.	Identify people who might run residential courses and create an outline plan for first 3 years.
Create opportunities for trainees	People who want to learn relevant skills	To use the project to increase number of people with skills To work with organisations such as CAT and the Tywi Centre	To give work/skills opportunities to local people	Initial discussion with CAT staff and Geraint Roberts (historic architecture specialist) Initial research into links with historic building training projects e.g., Tywi Centre	Write training into the Phase Two builder's contract. Develop work with CAT (Centre for Alternative Technology) to involve their students Work with Cadw and Tywi Centre
Involve local makers	People who can provide specific items for the building and surrounding land	To use local skills	Provide work for local makers		Research appropriate local makers
Overall tourism and heritage interests	Work with other tourism and heritage	Ensure understanding and appreciation of	Integration into the wider heritage offer –		Develop existing links

	projects	the heritage value of the Old Stables	a gem hidden in plain view. 1948 given to the town. Has never been used to the benefit of the town.		
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